

University Innovation Alliance at White House to Pledge Commitment to Graduate 68,000 Additional Students by 2025

WASHINGTON, D.C., December 4, 2014—Members of the University Innovation Alliance (UIA) will join President Barack Obama and other higher education leaders today to announce new actions that will prepare more students to earn a college degree. The 11 member universities have pledged to scale successful programs across their campuses to graduate an additional 68,000 students in the next decade.

“A college education has proven to be a life-long advantage for degree holders, and the UIA has formed to develop and scale successful methods that will help more students finish their college degrees,” said Michael Crow, UIA Chairman and president of Arizona State University. “We believe sharing innovations and new ideas among universities is key to closing the achievement gap, and we welcome the opportunity to share our approach with other universities participating at the White House summit today. When universities collaborate, students win.”

The White House summit, which also will feature First Lady Michelle Obama and Vice President Joe Biden, as well as more than 100 university presidents, is the second such event focused on increasing access and improving outcomes for students, regardless of their socioeconomic backgrounds. Students from upper income households are about ten times more likely to complete their college education than are students from low-income households.

As part of their commitment, the UIA members will begin to scale predictive analytics-based interventions that have been successful on three member campuses—Georgia State University, Arizona State University, and the University of Texas at Austin. These universities will serve as mentor institutions to their colleagues in the alliance. By using predictive analytics to inform university decisions and academic planning, the UIA members aim to increase student access, retention, and success—increasing the number of students completing a four-year degree.

During the White House College Opportunity Day of Action, President Obama will announce new actions the Administration is taking to support the commitment of the UIA and other universities—including announcing \$10 million to help promote college completion and a \$30 million AmeriCorps program that will improve low-income students’ access to college. This is the second College Opportunity Day of Action, and the second time UIA members have participated in this important gathering.

The UIA is currently working to identify and pilot new innovations to improve student success and scale proven innovations that significantly increase graduation rates across campuses. Through collaboration across 11 campuses, the Alliance is developing a national playbook designed to inform university practices in order to improve educational outcomes for students from all backgrounds, including low-income and first-generation college students.

Joining Crow at the White House summit today, are UIA Vice Chair and Georgia State University President Mark Becker, Oregon State University President Ed Ray, University of

California Riverside Chancellor Kim Wilcox, Michigan State Provost June Youatt, Iowa State University Provost Jonathan Wickert, and UIA Executive Director Bridget Burns.

The 11 members of the Alliance include:

Arizona State University	Ohio State University
Georgia State University	University of California, Riverside
Iowa State University	University of Central Florida
Michigan State University	University of Kansas
Oregon State University	University of Texas at Austin
Purdue University	

For more information go to www.theUIA.org.

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